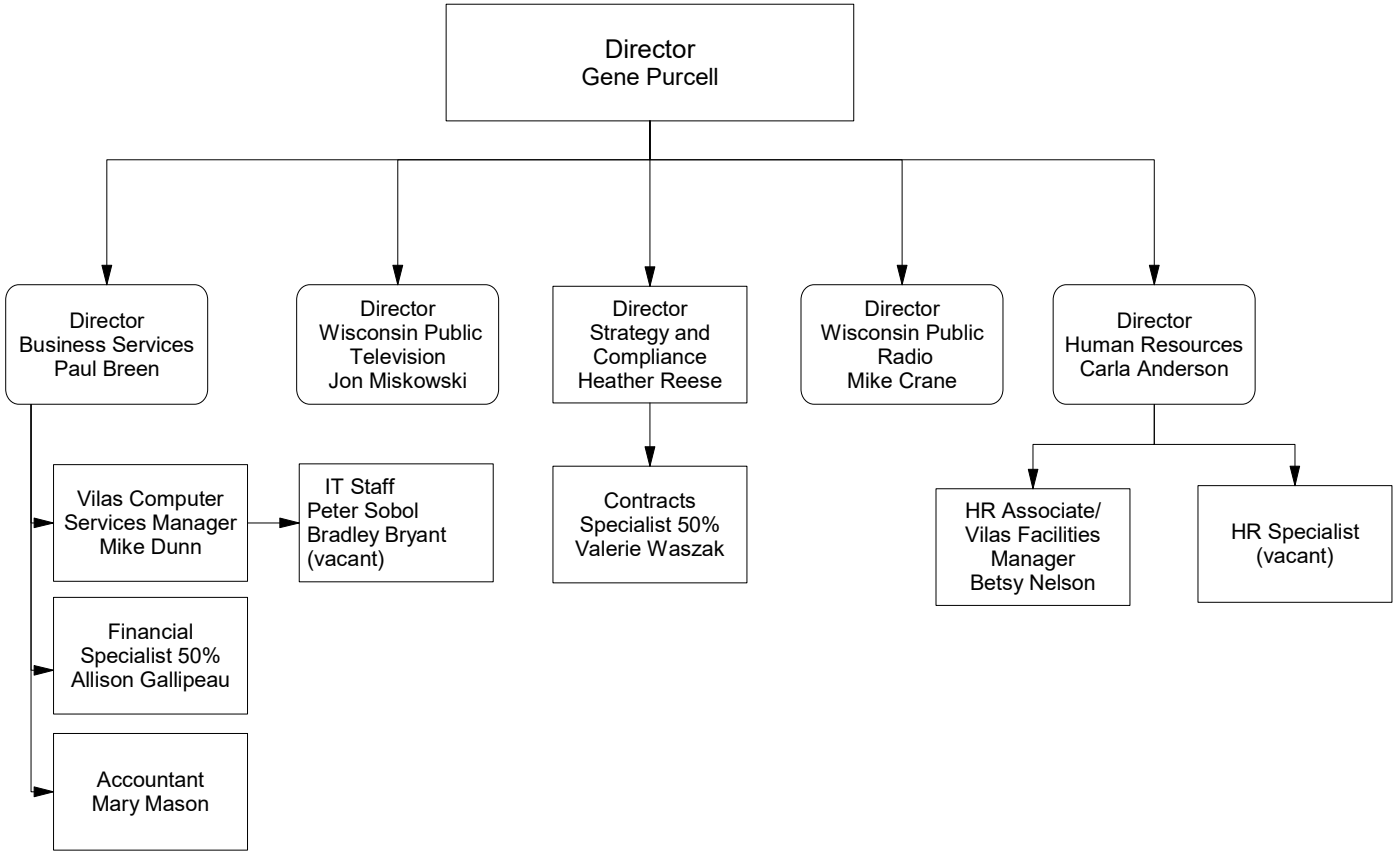Wisconsin Public Media